Co-op Directors Forum
Compeer Financial, Sun Prairie, Wis. | December 10, 2019

Cooperative Network and the University of Wisconsin Center for Cooperatives have designed the winter 2019 Co-op Directors Forum based on director input. This education forum will focus on raising capital, using member input to inform board strategy, governance challenges, and strategic planning.

Outstanding board leadership is a critical component of being a successful cooperative business. Great boards don’t just happen, they are built and honed. Governance training is critical to developing a productive and forward-thinking board, increasing productivity of the cooperative, and ensuring a positive relationship between the board and management.

AGENDA
9:30 a.m.  Registration and Refreshments
10:00 a.m.  Alternative Methods for Raising Capital
           Access to capital can be a barrier to growing your co-op. Cooperative leaders will share tools they used to raise capital for their co-ops.
           Michael Link, Board President, Viroqua Food Cooperative
           Cecil Wright, Board President, Maple Valley Cooperative
11:00 a.m.  Using Member Input to Inform Your Board Strategy
           In this session, we will explore how boards solicit input and feedback from their members to inform decision making and strategy.
           Rebecca Koehler, Board President, Cooperative Care
           Dave Kyle, First Vice Chair, Foremost Farms
           Gene Schriefer, Board Member, Wisconsin Grass-fed Beef Cooperative
12:15 p.m.  Lunch (included with registration)
1:00 p.m.   Governance Challenges Within and Across Co-op Sectors
           Good governance is at the heart of a successful co-op, but that doesn't mean there won't be challenges. In this session, attendees will participate in small group discussions regarding governance challenges in their co-ops.
           Courtney Berner, Executive Director, UW Center for Cooperatives
1:45 p.m.   Nuts and Bolts of Strategic Planning
           In this session, we will hear from cooperative leaders on the strategic planning process.
           Kevin Klahn, Secretary, Landmark Services Cooperative
           Rob Peck, Worker-Owner, North Wind Solar
2:45 p.m.   Adjourn

PRESENTED BY
Cooperative Network
Center for Cooperatives

REGISTRATION
By Nov 27  After Nov 27
All Attendees  $125  $150

Register online
Payment by credit card will include a $5 convenience fee. Early Bird discount applied at registration check out.

LOCATION
Compeer Financial
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Sun Prairie, WI  53590

FOR MORE INFORMATION
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Special thanks to: