

Co-op Directors Forum

Compeer Financial, Sun Prairie, Wis. | December 10, 2019

Cooperative Network and the University of Wisconsin Center for Cooperatives have designed the winter 2019 Co-op Directors Forum based on director input. This education forum will focus on raising capital, using member input to inform board strategy, governance challenges, and strategic planning.

Outstanding board leadership is a critical component of being a successful cooperative business. Great boards don't just happen, they are built and honed. Governance training is critical to developing a productive and forward-thinking board, increasing productivity of the cooperative, and ensuring a positive relationship between the board and management.

AGENDA

9:30 a.m. **Registration and Refreshments**

10:00 a.m. **Alternative Methods for Raising Capital**

Access to capital can be a barrier to growing your co-op. Cooperative leaders will share tools they used to raise capital for their co-ops.

Michael Link, Board President, Viroqua Food Cooperative

Cecil Wright, Board President, Maple Valley Cooperative

11:00 a.m. **Using Member Input to Inform Your Board Strategy**

In this session, we will explore how boards solicit input and feedback from their members to inform decision making and strategy.

Rebecca Koehler, Board President, Cooperative Care

Dave Kyle, First Vice Chair, Foremost Farms

Gene Schriefer, Board Member, Wisconsin Grass-fed Beef Cooperative

12:15 p.m. **Lunch** (included with registration)

1:00 p.m. **Governance Challenges Within and Across Co-op Sectors**

Good governance is at the heart of a successful co-op, but that doesn't mean there won't be challenges. In this session, attendees will participate in small group discussions regarding governance challenges in their co-ops.

Courtney Berner, Executive Director, UW Center for Cooperatives

1:45 p.m. **Nuts and Bolts of Strategic Planning**

In this session, we will hear from cooperative leaders on the strategic planning process.

Kevin Klahn, Secretary, Landmark Services Cooperative

Rob Peck, Worker-Owner, North Wind Solar

2:45 p.m. **Adjourn**

REGISTRATION

	By Nov 27	After Nov 27
All Attendees	\$125	\$150

[Register online](#)

Payment by credit card will include a \$5 convenience fee. Early Bird discount applied at registration check out.

LOCATION

Compeer Financial

2600 Jenny Wren Trail
Sun Prairie, WI 53590

FOR MORE INFORMATION

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Special thanks to:



PRESENTED BY



Center for Cooperatives
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