Co-op Directors Forum
Compeer Financial, Sun Prairie, Wis. | December 10, 2019

Cooperative Network and the University of Wisconsin Center for Cooperatives have designed the winter 2019 Co-op Directors Forum based on director input. This education forum will focus on raising capital, using member input to inform board strategy, governance challenges, and strategic planning.

Outstanding board leadership is a critical component of being a successful cooperative business. Great boards don’t just happen, they are built and honed. Governance training is critical to developing a productive and forward-thinking board, increasing productivity of the cooperative, and ensuring a positive relationship between the board and management.

AGENDA
9:30 a.m. Registration and Refreshments
10:00 a.m. Alternative Methods for Raising Capital
Access to capital can be a barrier to growing your co-op. Cooperative leaders will share tools they used to raise capital for their co-ops.
*Michael Link, Board President, Viroqua Food Cooperative*
*Cecil Wright, Board President, Maple Valley Cooperative*

11:00 a.m. Using Member Input to Inform Your Board Strategy
In this session, we will explore how boards solicit input and feedback from their members to inform decision making and strategy.
*Rebecca Koehler, Board President, Cooperative Care*
*Dave Kyle, First Vice Chair, Foremost Farms*
*Gene Schriefer, Board Member, Wisconsin Grass-fed Beef Cooperative*

12:15 p.m. Lunch (included with registration)

1:00 p.m. Governance Challenges Within and Across Co-op Sectors
Good governance is at the heart of a successful co-op, but that doesn’t mean there won’t be challenges. In this session, attendees will participate in small group discussions regarding governance challenges in their co-ops.
*Courtney Berner, Executive Director, UW Center for Cooperatives*

1:45 p.m. Nuts and Bolts of Strategic Planning
In this session, we will hear from cooperative leaders on the strategic planning process.
*Kevin Klahn, Secretary, Landmark Services Cooperative*
*Rob Peck, Worker-Owner, North Wind Renewable Energy Cooperative*

2:45 p.m. Adjourn

PRESENTED BY

REGISTRATION

| All Attendees | By Nov 27 $125 | After Nov 27 $150 |

Payment by credit card will include a $5 convenience fee. Early Bird discount applied at registration check out.

LOCATION

Compeer Financial
2600 Jenny Wren Trail
Sun Prairie, WI 53590

FOR MORE INFORMATION

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Special thanks to:

Cooperative
Network

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