

Co-op Directors Forum

Central Wisconsin Electric Cooperative, Rosholt, Wis. | April 6, 2018

WHAT DOES IT TAKE TO BE AN EFFECTIVE DIRECTOR?

Cooperative Network and the University of Wisconsin Center for Cooperatives have formatted the spring 2018 Co-op Directors Forum with a focus on legal issues, utilizing expertise in the board room and economic tradeoffs of growth. An optional pre-session: "Cooperative Directors 101," will be offered at no additional cost. New and veteran directors from co-ops of all types and sectors are encouraged to attend this interactive forum.

AGENDA

- 8:30 a.m. **Cooperative Directors 101**
Cooperative Directors 101 is for new directors, or those who would like a refresher on cooperative board responsibilities. This training will provide a basic overview of cooperative board structure, director roles and best practices. This pre-session is optional to those attending the spring 2018 Co-op Directors Forum.
Courtney Berner, Executive Director, UW Center for Cooperatives
- 9:30 a.m. **Registration**
- 9:45 a.m. **Legal Update and Case Studies**
The board of directors is the strategic decision-making arm for your cooperative. In this session, legal counsel will test attendees with real-life legal situations and lead group discussion on decision making.
Dave Swanson, Partner, Dorsey Whitney LLP
- 10:45 a.m. **Break**
- 11 a.m. **Leveraging External Expertise in the Board Room**
A board of directors elected by and from the membership is one of the co-op model's greatest assets. There are times, however, when a board can benefit from the experience and expertise of outside professionals. This session will explore the different techniques cooperatives have used to bring outside expertise into the board room.
Holly Fearing, Board President, Willy Street Grocery Cooperative
Tom Wegner, Director of Governance & Leader Development, Land O'Lakes, Inc.
Judy Ziewacz, Board Member, Group Health Cooperative of South Central Wis.
Moderator: Margaret Bau, Cooperative Development Specialist, USDA
- 12:30 p.m. **Lunch** (included with registration)
- 1:30 p.m. **Economic Tradeoffs of Growth**
Regardless of the type of business your cooperative conducts, board directors are always challenged to maintain the relevance of their cooperative. Some of the ways directors do this are by evaluating the co-op's growth opportunities, member services, and overall value proposition. This panel will feature cooperative directors and managers who have experience in weighing the pros and cons of growth at a cooperative.
Lizzy Haywood, CEO, People's Food Co-op
Greg Tauchen, Director, United Cooperative
Moderator: Daniel Smith, President & CEO, Cooperative Network
- 3 p.m. **Q&A and Adjourn**

REGISTRATION

	By March 23	After March 23
All Attendees	\$125	\$150

Register online at:

<https://uwmadison.eventsair.com/coop418/reg>

LOCATION

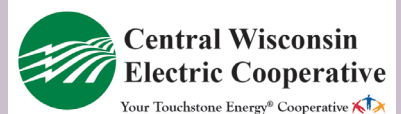
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FOR MORE INFORMATION

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Special thanks to:



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