

Business Succession and Retention: Employee Ownership Solutions

An estimated 70% of private businesses will change hands over the next two decades, many as a result of retiring baby boomers. Who will take over these businesses? Will they remain in their communities?

Attend this workshop presented by the University of Wisconsin Center for Cooperatives to learn about employee ownership as an effective method for keeping businesses, jobs and wealth in local communities.

Thursday, April 20, 2017

9:00 a.m.-3:00 p.m.

**Landmark Services
Cooperative**

1401 Landmark Drive
Cottage Grove, WI 53527

Key topics

- Real benefits of employee ownership in both rural and urban settings
- Employee ownership basics: worker cooperatives and employee stock ownership plans (ESOPs)
- Practical steps in the conversion process: stories of existing employee owned businesses
- Strategies for capitalizing conversion deals
- Resources available to business owners who are exploring employee ownership

Bonus! Business owners interested in employee ownership will be offered one-on-one consultations at the end of the workshop.



Contact

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Who should attend?

- Business owners interested to learn about employee ownership
- Community and economic development professionals
- Small Business Development Centers
- Chambers of Commerce
- Local and regional policymakers

Registration

Registration fee of **\$75 per participant** (\$99 after March 1st) includes workshop materials, one-on-one consultation, breakfast, lunch and parking.

Register at <http://uwcc.wisc.edu/outreach/EmployeeOwnership.aspx/>

Workshop presented by:



Center for Cooperatives
UNIVERSITY OF WISCONSIN-MADISON

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