

CUSTOM BOARD & EXECUTIVE DEVELOPMENT PROGRAMS FOR COOPERATIVES

Build acumen and depth with a custom program from Wisconsin Executive Education.



A Collaboratively Designed Custom Program for Cooperatives

Our custom programs are co-created with your key governance and executive leaders and the faculty of the Wisconsin Executive Education and the Center for Cooperatives at the University of Wisconsin-Madison. The result is a unique and focused immersive development program that targets your cooperative's most current governance and strategy challenges. This allows us to present programming that is directly applicable to your cooperative's needs.



A Retreat to Challenge and Expand Perspectives

Whether you are looking for an immersive retreat held at the Fluno Center, UW's premier executive residence facility, or at a venue of your choosing, we work with you to provide the programming and thought-leadership your board and executives need to lead your cooperative forward. The goal of every program we create is to challenge and expand perspectives of board leaders and provide useful skills to execute the multiple roles required on the cooperative's behalf.



Active and Impactful Learning

Your leaders will take more than notes home from the classroom, they will have practical experience from classroom simulations and hands-on experience using the tools and techniques learned. Our programs are intense and interactive, combining lecture, peer discussion and case studies with multiple individual and group activities for impactful and condensed learning.

Topics to Address the Unique Challenges of Cooperatives

- Board Governance Roles
- Strategy Formulation/Execution
- Member Communications & Conflict Management
- Cooperative Financial Acumen
- Board Interactions (CEO, Management, Staff)
- Board Dynamics
- Decision-making, Influence, and Motivation
- Other topics as needed

Custom Programs Process

We view cooperative leadership development as an ongoing process rather than a one-time event. As such, we strive to provide maximum flexibility in content selection, format, and delivery options to accommodate your dynamic needs. Our process includes:

1. Consultative exploration to understand your cooperative's unique needs.
2. Collaborative co-design resulting in practical learning approaches tailored specifically to your cooperative's goals.
3. Development and delivery of learner-centric solutions that result in increased long-term retention and workplace application.
4. Follow-up and ongoing review of development impacts to assure and build on the results of the program.

Whatever your development challenge, from developing your board bench strength to formulating and executing new strategies, we can help you close the gap between where you are today and where you want to be tomorrow.



Faculty



Lori Cross

Adjunct Faculty, Wisconsin School of Business

Lori Cross teaches strategy and leadership in our Executive and Evening MBA programs, as well as in Executive Education. She also coaches and develops CEOs and leaders on strategy formulation, execution, teambuilding,

innovation, and followership. Lori has over 25 years of experience in leading global organizations through turn-arounds, start-ups, and the execution of new business models.



Anne Reynolds

Faculty Associate and Assistant Director, University of Wisconsin Center for Cooperatives

Anne Reynolds develops courses, conferences, and educational programs at the Center for Cooperatives, and has led numerous workshops on board leadership, board

roles and responsibilities, and strategic planning. Anne is currently researching cooperative governance, behavior, and performance as part of the Center's Cooperative Business Study.

Contact

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