

“My mother was always a community volunteer. She helped others especially those who didn’t have anybody to help them. I think that’s why I got interested in this job.” (p. 57)

Glasser, Ruth and Jeremy Brecher. (2002). We Are the Roots. The Organizational Culture of a Home Care Cooperative. University of California Center for Cooperatives.

Good home care
requires good
judgment. Every
person and every
situation is different.

(p. 64)

Glasser, Ruth and Jeremy Brecher. (2002). *We Are the Roots. The Organizational Culture of a Home Care Cooperative.*
University of California Center for Cooperatives.

Creative problem
solving is often
essential to good
treatment. (p. 66)

Glasser, Ruth and Jeremy Brecher. (2002). We Are the Roots. The Organizational Culture of a Home Care Cooperative. University of California Center for Cooperatives.

I believe...in a social
community. That it is totally
different when people
know each other...can we
create a cellular like
structure? (p. 84)

Glasser, Ruth and Jeremy Brecher. (2002). We Are the Roots. The Organizational Culture of a Home Care Cooperative. University of California Center for Cooperatives.

“Creating a good place
is about creating a
place where invisible
people can feel visible
and valued and want to
be visible.”

(p. 99)

Glasser, Ruth and Jeremy Brecher. (2002). We Are the Roots. The Organizational Culture of a Home Care Cooperative. University of California Center for Cooperatives.

“I think that when a woman enters a Cooperative, it automatically changes her life.”

(p. 101)

Glasser, Ruth and Jeremy Brecher. (2002). We Are the Roots. The Organizational Culture of a Home Care Cooperative. University of California Center for Cooperatives.