

## Research on the Economic Impact of Cooperatives

Wisconsin						
Economic Sector	# of Coops	Wages (millions \$)	Assets (millions \$)	Revenues (millions \$)	Members (thousands)	Employment (thousands)
Arts & Crafts/Entertainment	18	0.00	0.03	0.08	0.70	0.00
Biofuels	2	3.52	86.54	112.10	1.45	0.07
Corporate Finance	1	2.93	1,933.30	91.69	0.43	0.01
Credit Unions	262	236.02	16,857.89	922.30	2,130.68	6.71
Daycare	22	0.00	0.15	1.07	0.00	0.02
Education	2	1.81	4.32	24.46	0.04	0.19
Electric	26	36.84	1,702.36	622.39	233.74	1.35
Farm Credit	1	20.78	2,189.32	155.63	7.93	0.22
Farm Supply/Marketing	115	340.57	1,544.96	5,145.07	165.72	7.93
Grocery & Consumer Goods/Retail	30	22.40	187.45	616.34	59.88	1.03
Healthcare	24	50.66	52.78	793.68	19.18	0.89
Housing	54	n/a	n/a	n/a	n/a	n/a
Media	3	3.33	9.07	12.44	0.03	0.02
Mutual Insurance	33	41.73	27.85	8.90	6.66	0.01
Telephone	11	20.47	174.64	87.56	29.15	0.32
Transportation	5	3.60	1.94	5.63	1.22	0.19
Water/Waste	40	0.00	1.14	2.12	4.21	0.00
Total	649	784.66	24,773.73	8,601.45	2,661.01	18.97
Total Reporting		448	468	481	494	463
Percent Reporting*		75.29%	78.66%	80.84%	83.03%	77.82%

## NOTES

- 1. Housing information is incomplete. See (http://reic.uwcc.wisc.edu/house) for details.
- 2. The number of cooperatives given in the tables is the number of firms identified as cooperatives in the study.
- 3. The financial data is actual reported data from the portion of identified cooperatives that responded to phone calls and surveys. It does not represent the total activity of the number of identified coops.

<sup>\*</sup> This calculation does not include the housing sector.