

# Employee Ownership: A Business Succession & Retention Strategy

September 21, 2018  
9 a.m. - 3 p.m.

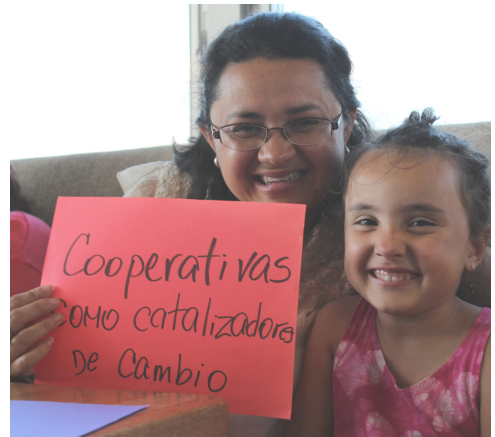
Landmark Services Cooperative  
Cottage Grove, WI

Join us for **Employee Ownership: A Business Succession & Retention Strategy** at the Landmark Services Cooperative at 1401 Landmark Drive, Cottage Grove, WI on September 21, 2018. Organized by the University of Wisconsin Center for Cooperatives, with support from the Madison Cooperative Development Coalition (MCDC), learn about employee ownership as an effective strategy for keeping businesses, jobs and wealth in local communities.

The seminar will provide attendees with the tools and practical knowledge necessary to use employee ownership as a business retention strategy in their communities.

## Key Topics

- Employee ownership basics: worker cooperatives and employee stock ownership plans (ESOPs)
- Benefits and challenges of employee ownership
- Key steps and critical factors in the conversion process
- Strategies for capitalizing conversion deals
- Resources available to workers and business owners who are exploring employee ownership.



## Who Should Attend?

Anyone thinking about transitioning a business to worker ownership for business retention, job creation, or building community wealth, including:

- Community and economic development providers
- Business owners or employees interested in learning about employee ownership
- Small business development centers
- Chambers of commerce
- Local and regional policy makers

## Registration

Register at: <https://uwmadison.eventsair.com/employown/reg/Site/Register>

Registration is \$99 per participant and includes seminar materials, breakfast, lunch and parking.

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